

## 1. Programme Outcome:

The **B.Com degree** aims to provide students with a comprehensive understanding of commerce, business, and economics while fostering essential skills required for a successful career in the commercial world. Upon successful completion of the B.Com program, students are expected to achieve the following program outcomes:

- I. Students will acquire a strong foundation in core areas such as accounting, finance, economics, business law, and marketing. They will develop the ability to apply theoretical knowledge to practical business situations and gain an understanding of the intricacies of commercial operations.
- II. The B.Com program encourages students to engage in critical thinking, enabling them to analyze, evaluate, and solve complex problems in business scenarios. Students will be able to use quantitative and qualitative analysis to make informed decisions and assess business performance.
- III. Students will develop the ability to communicate clearly and effectively in both oral and written forms. This includes the ability to present business ideas, reports, and proposals in a professional manner and interact confidently with stakeholders, colleagues, and clients.
- IV. The program emphasizes the importance of ethics, professionalism, and integrity in business practices. Students will be equipped with the knowledge and skills necessary to adhere to ethical standards in decision-making and business practices, contributing to social responsibility and sustainability.
- V. Students will gain the ability to conduct research in commerce-related fields. They will be trained in gathering, analyzing, and interpreting data to make strategic decisions, supported by research methodologies and modern tools.
- VI. The program encourages students to think critically about business innovation and entrepreneurship. Students will develop the foundational knowledge necessary to start and manage their own businesses, as well as understand the challenges and opportunities in the entrepreneurial landscape.
- VII. Students will enhance their time management abilities, learning to balance academic, extracurricular, and personal responsibilities efficiently. This skill is essential for maintaining productivity and managing multiple tasks in the workplace.

By the end of the B.Com program, students will be well-equipped with the knowledge, skills, and competencies necessary to pursue careers in accounting, finance, marketing, management, and entrepreneurship, or to pursue further education in commerce or related fields.